AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A video display device modulating luminances of pixels in accordance with a video signal to display video, <u>comprising:</u>

a light source configured to emit said device emitting a first light emission component and a second light emission component per one vertical cycle of the video signal,

the first light emission component accounting for D% of [[a]]the vertical cycle of the video signal in terms of duration and S% of a light emission intensity of a pixel over the vertical cycle, the second light emission component accounting for (100-D)% of the vertical cycle in terms of duration and (100-S)% of the light emission intensity;

a driving unit configured to drive the light source based on a control input provided by a controller; and

the controller configured

to determine whether 48 < S < 62 and to set D to be less than or equal to (S-48)/0.23 but greater than zero based on the determination that 48 < S < 62,

to determine whether $62 \le S < 100$ and to set D to be less than S but greater than zero based on the determination that $62 \le S < 100$, and

to provide the control input to the driving unit indicating at least the value of D. , wherein

an amount of trailing and an amount of flickering are reduced relative to the amounts of trailing and flickering for S = 100 by controlling the first light emission component and the second light emission component so that D and S meet either a set of conditions A:

$$62 \le S < 100, 0 < D < 100, and D < S, or$$

Docket No.: 1248-0893PUS1

Application No. 10/589,781 Reply to Final Office Action of March 3, 2010 Amendment dated May 03, 2010

a set of conditions B:

48 < S < 62, and $D \le (S-48)/0.23$.

2. (Original) The video display device of claim 1, comprising:

video display means setting transmittances of pixels in accordance with the video signal; and

a light source body illuminating the video display means,

wherein the light source body controls light emission intensities of the first light emission component and the second light emission component.

- 3. (Original) The video display device of claim 2, wherein the light source body is a semiconductor light emitting element.
- 4. (Original) The video display device of claim 3, wherein the semiconductor light emitting element is a light emitting diode.
- 5. (Original) The video display device of claim 2, wherein the light source body is a cold cathode fluorescent lamp.
- 6. (Withdrawn) The video display device of claim 1, comprising video display means setting luminances of pixels in accordance with the video signal,

3 MRC/GSD

Docket No.: 1248-0893PUS1

wherein the video display means controls light emission intensities of the first light

emission component and the second light emission component.

7. (Withdrawn) The video display device of claim 6, wherein the video display means is

Docket No.: 1248-0893PUS1

an organic EL panel.

8. (Withdrawn) The video display device of claim 6, wherein the video display means is a

liquid crystal panel.

9. (Withdrawn) The video display device of claim 6, wherein:

the video display means includes a memory for each pixel to hold information of the

video signal; and

the memory is accessed more than once in each vertical cycle of the video signal to

enable the pixel to achieve a light emission waveform representing light emission constituted by

the first light emission component and the second light emission component.

10. (Withdrawn) The video display device of claim 9, wherein:

the video display means includes a light emitting element for each pixel;

the light emitting element emits light in an amount controlled in accordance with the

information held in the memory.

11. (Withdrawn) The video display device of claim 6, wherein:

the video display means is fed with video data reordered in advance in terms of time; and

Docket No.: 1248-0893PUS1

each pixel is selected three times in each vertical cycle of the video signal to enable the

pixel to achieve a light emission waveform representing light emission constituted by the first

light emission component and the second light emission component.

12. (Withdrawn) The video display device of claim 1, comprising:

video display means setting transmittances of pixels in accordance with the video signal;

and

a light source body illuminating the video display means,

said device further comprising light control means, disposed in an optical path provided

between the video display means and the light source body, controlling an illumination light

intensity of the light source body to control light emission intensities of the first light emission

component and the second light emission component.

13. (Withdrawn) The video display device of claim 12, wherein the light control means

entirely or partially transmits the illumination light of the light source body.

14. (Withdrawn) The video display device of claim 12, wherein the light control means

entirely transmits or blocks the illumination light of the light source body.

15. (Withdrawn) The video display device of claim 12, wherein the light source body is a

semiconductor light emitting element.

16. (Withdrawn) The video display device of claim 15, wherein the semiconductor light

emitting element is a light emitting diode.

17. (Withdrawn) The video display device of claim 12, wherein the light source body is a

cold cathode fluorescent lamp.

18. (Withdrawn) The video display device of claim 1, comprising:

video display means setting transmittance in accordance with the video signal; and

a light source body illuminating the video display means,

wherein:

the light source body illuminates the video display means with illumination light obtained

by mixing intermittent light represented by a pulsed light emission intensity waveform which is

in synchronism with the video signal and continuous light having a constant light emission

intensity; and

light emission intensities of the pixels for the first light emission component and the

second light emission component are caused by the intermittent light and the continuous light.

19. (Withdrawn) The video display device of claim 18, wherein the intermittent light and

the continuous light have a light emission intensity set to a level perceivable by the human eve.

Amendment dated May 03, 2010

20. (Previously Presented) The video display device of claim 1, comprising scene change

Docket No.: 1248-0893PUS1

detect means detecting an amount of scene change in the video from the video signal,

wherein a value of S or D is changed in accordance with the amount of scene change.

21. (Previously Presented) The video display device of claim 1, comprising average

luminance level detect means detecting an average luminance level in the video from the video

signal,

wherein a value of S or D is changed in accordance with the average luminance level.

22. (Withdrawn) The video display device of claim 1, comprising:

video display means setting transmittances of pixels in accordance with the video signal;

and

a light source body illuminating the video display means,

wherein:

the light source body is disposed separated from the video display means; and

the first light emission component and the second light emission component are mixed in

a space formed between the light source body and the video display means.

23. (Withdrawn) The video display device of claim 1, comprising:

video display means setting transmittances of pixels in accordance with the video signal;

a light source body outputting the first light emission component and the second light

emission component to illuminate the video display means; and

light mixing means mixing the first light emission component and the second light

Docket No.: 1248-0893PUS1

emission component.

24. (Withdrawn) The video display device of claim 23, wherein

the light mixing means is a light guide plate;

the light source body is disposed along a single end face of the light guide plate; and

the light guide plate guides the light obtained by mixing the first light emission

component and the second light emission component from the end face along which the light

source body is disposed to another end face facing the video display means for output to the

video display means.

25. (Withdrawn) The video display device of claim 18, further comprising:

video display means setting transmittances of pixels in accordance with the video signal;

and

a light source body illuminating the video display means.

wherein:

the light source body includes a first light source body emitting the intermittent light and

a second light source body emitting the continuous light; and

there are provided first light source body drive means controlling ON/OFF of the first

light source body and second light source body drive means controlling ON/OFF of the second

light source body.

Application No. 10/589,781 Reply to Final Office Action of March 3, 2010

Amendment dated May 03, 2010

26. (Withdrawn) The video display device of claim 25, wherein the first light source body

Docket No.: 1248-0893PUS1

drive means switches on/off at least one of electric power, current, and voltage supplied to the

first light source body in synchronism with the video signal.

27. (Withdrawn) The video display device of claim 25, wherein the second light source

body drive means supplies at least one of electric power, current, and voltage to the second light

source body at a constant level.

28. (Withdrawn) The video display device of claim 25, wherein the second light source

body drive means controls at least one of electric power, current, and voltage supplied to the

second light source body at a frequency three times a vertical frequency of the video signal or at

a higher frequency.

29. (Withdrawn) The video display device of claim 25, wherein the second light source

body drive means controls at least one of electric power, current, and voltage supplied to the

second light source body at the frequency of 150 Hz or higher.

30. (Withdrawn) The video display device of claim 25, wherein the first light source body

and the second light source body are semiconductor light emitting elements.

31. (Withdrawn) The video display device of claim 30, wherein the semiconductor light

emitting element is a light emitting diode.

Amendment dated May 03, 2010

32. (Withdrawn) The video display device of claim 25, wherein the second light source

body emits the second light emission component by different light emission principles from the

first light source body.

33. (Withdrawn) The video display device of claim 32, wherein at least either one of the

first light source body and the second light source body is a semiconductor light emitting

element.

34. (Withdrawn) The video display device of claim 33, wherein the semiconductor light

emitting element is a light emitting diode.

35. (Withdrawn) The video display device of claim 32, wherein the second light source

body is a cold cathode fluorescent lamp.

36. (Withdrawn) The video display device of claim 1, comprising:

intermittent light signal generating means generating an intermittent light signal

alternating between ON and OFF in synchronism with the video signal; and

continuous light signal generating means generating a continuous light signal which is

always ON,

light signal and the continuous light signal.

wherein the first light emission component and the second light emission component are emitted in accordance with an illumination light signal obtained by combining the intermittent

Docket No.: 1248-0893PUS1

37. (Withdrawn) The video display device of claim 36, wherein the continuous light

signal has a frequency three times a vertical frequency of the video signal or at a higher

frequency.

38. (Withdrawn) The video display device of claim 36, wherein the continuous light

signal has a frequency of 150 Hz or higher.

39. (Withdrawn) The video display device of claim 36, wherein the first light emission

component and the second light emission component are emitted by a semiconductor light

emitting element.

40. (Withdrawn) The video display device of claim 39, wherein the semiconductor light

emitting element is a light emitting diode.

41. (Original) The video display device of claim 1, wherein the second light emission

component is formed by a collection of pulse components having a higher frequency than a

vertical frequency of the video signal.

42. (Original) The video display device of claim 41, wherein the pulse components have

Docket No.: 1248-0893PUS1

a frequency three times a vertical frequency of the video signal or a higher frequency.

43. (Original) The video display device of claim 41, wherein the pulse components have

a frequency of 150 Hz or higher.

44. (Withdrawn) A video display device modulating luminances of pixels in accordance

with a video signal to display video, said device comprising:

video display means setting transmittances of pixels in accordance with the video signal:

and

a first light source body emitting intermittent light represented by a pulsed light emission

intensity waveform which has the same frequency as that of a vertical synchronization signal of

the video signal and a second light source body emitting continuous light, the intermittent light

accounting for D% of a vertical cycle of the video signal in terms of duration and S1% of a light

emission intensity of a pixel over the vertical cycle, the continuous light accounting for the entire

vertical cycle in terms of duration and (100-S1)% of the light emission intensity,

wherein:

the video display means is illuminated by illumination light obtained by mixing the

intermittent light and the continuous light; and

light emission of the first light source and the second light source is controlled so as to

reduce an amount of trailing and an amount of flickering relative to the amounts of trailing and

flickering for S = 100.

body.

45. (Withdrawn) The video display device of claim 44, further comprising:

first light source body drive means controlling ON/OFF of the first light source body; and second light source body drive means controlling ON/OFF of the second light source

46. (Withdrawn) The video display device of claim 45, wherein the first light source body drive means switches on/off at least one of electric power, current, and voltage supplied to the first light source body in synchronism with the video signal.

- 47. (Withdrawn) The video display device of claim 45, wherein the second light source body drive means supplies at least one of electric power, current, and voltage to the second light source body at a constant level.
- 48. (Withdrawn) The video display device of claim 45, wherein the second light source body drive means controls at least one of electric power, current, and voltage supplied to the second light source body at a frequency three times a vertical frequency of the video signal or at a higher frequency.
- 49. (Withdrawn) The video display device of claim 45, wherein the second light source body drive means controls at least one of electric power, current, and voltage supplied to the second light source body at a frequency or 150 Hz or higher.

Application No. 10/589,781 Reply to Final Office Action of March 3, 2010

Amendment dated May 03, 2010

50. (Withdrawn) The video display device of claim 44, wherein the first light source body

Docket No.: 1248-0893PUS1

and the second light source body are semiconductor light emitting elements.

51. (Withdrawn) The video display device of claim 50, wherein the semiconductor light

emitting element is a light emitting diode.

52. (Withdrawn) The video display device of claim 44, wherein the second light source

body emits the continuous light by different light emission principles from the first light source

body.

53. (Withdrawn) The video display device of claim 52, wherein at least either one of the

first light source body and the second light source body is a semiconductor light emitting

element.

54. (Withdrawn) The video display device of claim 53, wherein the semiconductor light

emitting element is a light emitting diode.

55. (Withdrawn) The video display device of claim 52, wherein the second light source

body is a cold cathode fluorescent lamp.

56-59. (Canceled).

Application No. 10/589,781 Reply to Final Office Action of March 3, 2010

Amendment dated May 03, 2010

60. (Previously Presented) The video display device of claim 1, comprising histogram

Docket No.: 1248-0893PUS1

detect means detecting a histogram of the video from the video signal,

wherein a value of S or D is changed in accordance with the histogram.

61. (Currently Amended) A video display device modulating luminances of pixels in

accordance with a video signal to display video, comprising:

a light source configured to emit said device emitting a first light emission component

and a second light emission component per one vertical cycle of the video signal,

the first light emission component accounting for D% of [[a]]the vertical cycle of

the video signal in terms of duration and S% of a light emission intensity of a pixel over the

vertical cycle, the second light emission component accounting for (100-D)% of the vertical

cycle in terms of duration and (100-S)% of the light emission intensity[[,]];

wherein:

D and S meet either a set of conditions A:

$$62 \le S < 100, 0 < D < 100, and D < S; or$$

a set of conditions B:

$$48 < S < 62$$
, and $D \le (S-48)/0.23$;

an amount of trailing and an amount of flickering for S = 100 are simultaneously reduced by controlling the first light emission component and the second light emission component

a driving unit configured to drive the light source based on a control input provided by a controller; and

Docket No.: 1248-0893PUS1

the controller configured

to determine whether 48 < S < 62 and to set D to be less than or equal to (S-48)/0.23 but greater than zero based on the determination that 48 < S < 62,

to determine whether $62 \le S \le 100$ and to set D to be less than S but greater than zero based on the determination that $62 \le S \le 100$.

to determine whether S=100 to set D so that D/2 \leq P \leq (100-D/2), and 0 < D < 100, where P is a ratio in percentages of a duration to the vertical cycle, the duration beginning at a start of the vertical cycle and ending at a midpoint of a light emission period associated with the first light emission component, based on the determination that S = 100, and

to provide the control input to the driving unit indicating at least the value of D.

62. (Currently Amended) The video display device of claim 61, wherein P = 50 + K for $0 \le K \le (50-D/2)$,

where K is a constant dictated by a response time constant of the video display means device.

63. (Canceled).

64. (Previously Presented) The video display device of claim 61, comprising:

video display means setting transmittances of pixels in accordance with the video signal;

Docket No.: 1248-0893PUS1

and

a light source body illuminating the video display means,

wherein the light source body controls P.

65. (Original) The video display device of claim 64, wherein the light source body is a

semiconductor light emitting element.

66. (Original) The video display device of claim 65, wherein the semiconductor light

emitting element is a light emitting diode.

67. (Original) The video display device of claim 64, wherein the light source body is a

cold cathode fluorescent lamp.

68. (Currently Amended) The video display device of claim 64, wherein the light source

body changes P in value from one area to another, [[the]]a video display screen of the video

display device being divided into the areas.

69. (Withdrawn) The video display device of claim 61, comprising video display means

setting luminances of pixels in accordance with the video signal,

wherein the video display means controls P.

70. (Withdrawn) The video display device of claim 69, wherein the video display means

Docket No.: 1248-0893PUS1

is an organic EL panel.

71. (Withdrawn) The video display device of claim 69, wherein the video display means

is a liquid crystal panel.

72. (Withdrawn) The video display device of claim 69, wherein:

the video display means includes a memory for each pixel to hold the video signal; and

the memory is accessed more than once in each vertical cycle of the video signal to

enable the pixel to achieve a light emission waveform representing light emission constituted by

the first light emission component and the second light emission component.

73. (Withdrawn) The video display device of claim 72, wherein:

the video display means includes a light emitting element for each pixel;

the light emitting element emits light in an amount controlled in accordance with the

information held in the memory.

74. (Withdrawn) The video display device of claim 69, wherein:

the video display means is fed with video data reordered in advance in terms of time; and

each pixel is selected three times in each vertical cycle of the video signal to enable the

pixel to achieve a light emission waveform representing light emission constituted by the first

75. (Withdrawn) The video display device of claim 61, comprising:

video display means setting transmittances of pixels in accordance with the video signal;

Docket No.: 1248-0893PUS1

and

a light source body illuminating the video display means,

said device further comprising light control means, disposed in an optical path provided between the video display means and the light source body, controlling an illumination light intensity of the light source body to control P.

76. (Currently Amended) A video display method including for modulating luminances of pixels in accordance with a video signal to display video, said method comprising:

emitting a first light emission component and a second light emission component <u>once</u> per vertical cycle of the video signal, the first light emission component accounting for D% of a vertical cycle of the video signal in terms of duration and S% of a light emission intensity of a pixel over the vertical cycle, the second light emission component accounting for (100-D)% of the vertical cycle in terms of duration and (100-S)% of the light emission intensity[[,]];

determining whether 48 < S < 62 and setting D to be less than or equal to (S-48)/0.23 but greater than zero based on the determination that 48 < S < 62;

determining whether $62 \le S \le 100$ and setting D to be less than S but greater than zero based on the determination that $62 \le S \le 100$; and

controlling the emitting the first light emission based on at least a determined value of D.

wherein

an amount of trailing and an amount of flickering for S = 100 are reduced by controlling the first light emission component and the second light emission component so that D and S meet either a set of conditions A:

$$62 \le S < 100, 0 < D < 100, and D < S, or$$

a set of conditions B:

48 < S < 62, and $D \le (S-48)/0.23$.

20 MRC/GSD

Docket No.: 1248-0893PUS1